

## **⇔** EDUCATION



#### **MASTER**

Marketing & Communication Manager + Mastère Audiovisual Communication & Digital Marketing

- **⇔** ECITV
- PARIS
- **⊞** WORK-AND-STUDY PROGRAM



#### **BACHELOR**

Multimedia Project Manager

- □ DIGITAL CAMPUS
- O BORDEAUX
- **₩ORK-AND-STUDY PROGRAM**



## DUT

Multimedia and Internet professions

- **⊗ MMI BORDEAUX**
- BORDEAUX



#### **BACCALAURÉAT**

Scientific

PARENTIS-EN-BORN

## □ CERTIFICATION & AWARD





# △ INTERESTS









# **AURÉLIEN ELIAS**

# AUDIOVISUAL / GRAPHIC DESIGN / WEB

Aurélien Elias, 25 years old audiovisual & artistic director, living in Paris and working in the web, audiovisual and graphic arts professions



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# WORK EXPERIENCES

# 2021 SINCE 2020

## **AUDIOVISUAL & ARTISTIC CREATION MANAGER**

🖻 ISC PARIS | 🛇 UNDER PERMANENT CONTRACT

Art direction: Definition and deployment of the visual redesign of brands on any support and production of graphic and audiovisual content, for all campuses

Management and briefing of employees and agencies on graphic and video production

Editorialization of content (writing, angle, imagination of innovative concepts, etc.)



## **MULTIMEDIA PROJECT MANAGER**

₱ ISC PARIS | ○ UNDER PERMANENT CONTRACT

Videos: Filmmaking from start to finish (Interviews, web-serie, corporate videos, events, after movies, sketch and video entertainement for Facebook and YouTube) & Motion design

**Graphic design**: Logo design, development of corporate indentites, graphic design for print (brochures, kakemonos, flyers) & web graphic design (social media, website banners, advertising)

Web, communication & marketing: HTML/CSS integration on Wordpress, writing and development of innovative audiovisual content and concepts for promotional purposes



# **MULTIMEDIA GRAPHIC DESIGNER**

SINCE 2016

Similar projects to those of the position above



## **WEB & MULTIMEDIA PROJECT MANAGER**

Videos: Filmmaking from start to finish (Recipes, tricks, teasers, commercials and video entertainement for Facebook and YouTube) & Motion design

Marketing, web & graphic design missions: Newsletters (graphic design, HTML integration and distribution), coding HTML layouts (web page and categories header redesign)

# **ABILITIES & SKILLS**



## **AUDIOVISUAL**

DIRECTING

WRITING **PRODUCTION** 









MONTAGE, FX MOTION DESIGN

- Vegas Pro 98%
- Adobe After Effect 85% Ae
- Adobe Premiere Pro 85% Pr
- Final Cut Pro X 80%
- Suite Office 98%



# **GRAPHIC DESIGN**

PRINT & WEB GRAPHIC DESIGN





- Adobe Photoshop 98%
- Adobe Illustrator 95%
- Adobe InDesign 90%
- Adobe Lightroom 90%
- Anglais 80%



# **WEB**

CMS, HTML/CSS UX/UI DESIGN INTEGRATION WEB-DESIGN





COMMUNICATION DIGITAL MARKETING

- HTML5 92%
- CSS3 90%
- Wordpress 85%
- PHP & Javascript 30%
- Espagnol 30%



WEB CULTURE



CREATIVITY